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For immediate release

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# News

## **Infrastructure Management Group, Inc. To Serve As Strategic Planning Advisor for the Dayton International Airport**

**Washington, DC, June 26, 2007**— Infrastructure Management Group, Inc. (IMG) announced today that Dayton International Airport (DAY) has engaged their management consulting team, led by Emry Robinson, to assist the Airport with strategic consulting services. The IMG team will develop a three-five year Strategic Plan that will set the organization's direction in a manner to benefit both internal and external stakeholder groups and will support the regional economy. "I want to grow Dayton International Airport," Mr. Iftikar Ahmad", Director of DAY said, "and in order for that to happen, I need to have a viable Strategic Plan that aligns my organization and the larger Dayton community with the tactics required to do that."

As the "birthplace of flight", Dayton has a proud aviation heritage, being home to the Wright brothers, to one of our country's largest and most complex Air Force installations (Wright-Patterson AFB), and resting at the geographic nexus to a majority of our population centers and manufacturing base. The Airport also has its own unique challenges to address, including a high passenger enplanement cost (approaching \$14 per PAX in 2006), competing airport facilities (e.g., Columbus, Cincinnati), and underutilized assets.

The proposed Strategic Plan will benefit DAY with a realistic approach to assessing the Airport's key organizational elements, redefining its mission/vision/values, and identifying key strategic improvements to guide department-level action planning.

“IMG has successfully applied a straight-forward approach addressing organizational challenges and recommending strategic solutions,” Mr. John Joyner, President of IMG stated, “building on IMG’s proven strategic framework, we seek to understand the gap between actual and desired performance, while identifying the root causes of this gap, generating innovative solutions, and most important, building consensus around these solutions.”

Subsequent to the development and approval of the Strategic Plan, IMG will be ready to focus on building the appropriate business plan for the respective organizational units within the Airport, and the performance metrics and implementation activities they imply. By defining these strategic and operational goals, and identifying key success indicators comparable with industry-based standards, IMG and DAY management will develop the business plan that will enable the airport to be an efficient, performance-focused organization going forward.

IMG is a full service consulting firm specializing in improving the strategies, management, finance, operations, and development of airport and other public-use infrastructures. IMG’s corporate motto, “**Bringing Business to Government,**” is a testament to both the demands of our times and IMG’s commitment to our clients’ public service goals.

IMG is headquartered in Bethesda, Maryland—in the suburbs of Washington, DC—with additional offices and affiliates in other North American cities. For more information, visit [www.imggroup.com](http://www.imggroup.com).

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