

NEWS RELEASE

Metropolitan Nashville Airport Authority Maintains its Quest as Leaders of Airport Strategic Planning

Washington, DC, August 28, 2009 – The Metropolitan Nashville Airport Authority (MNAА) is recognized as a leader in airport strategic planning, utilizing innovative techniques and contemporary methodologies to capture their mission and enhance operations. This year, for the third consecutive time over the past six years, Infrastructure Management Group, Inc. (IMG) was retained by the MNAА to assist in the update and further development of the Strategic Business Plan (SBP) for the Nashville International Airport.

As a forward thinking entity, the MNAА has adopted strategic planning as a continuing improvement process to quickly embrace market changes and satisfy the demanding airport clientele. As a result, MNAА benefits from strategic alignment, an integral aspect in maximizing resources and successfully achieving goals more emphatically in times of economic downturn.

In 2003, IMG developed the long-term SBP for MNAА. Two years later, IMG was selected to review and update their SBP. In 2009, IMG was once again engaged by MNAА to update the SBP one more time. "Being selected for this project for the third consecutive time demonstrates the enormous faith MNAА has in the people we have brought together to form the IMG Team", says Steve Steckler, Chairman and CEO of IMG.

These updates are critical to ensure the strategies adopted by the airport are relevant to the present day operating environment. The stress on routine environmental scans is the prime enabler to evolve airport strategic objectives based on current market conditions and contributes to leading approach to strategic planning at Nashville International Airport. Tasks at hand involve the assessment of the aviation and economic environment nationally and regionally, SWOT analysis, update, assessment and revision of airport strategic objectives and a series of workshops with airport executives and the MNAA Board.

IMG is a full service consulting firm specializing in improving the strategies, management, finance, operations, and development of airports and other public-use infrastructure. IMG's corporate motto, "*bringing business to government*," is a testament to both the demands of our times and IMG's commitment to our clients' public service goals.

IMG is headquartered in Bethesda, Maryland—in the suburbs of Washington, DC—with additional offices and affiliates in other North American cities. For more information, visit www.imggroup.com.

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